



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37266-1	09/23/12	September 2012	08/27/12 - 09/22/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
DSCC	issue	1780

Flight Dates	Order #	Alt Order #
09/18/12 - 09/23/12	37266	08864494

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
	49	53

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	09/18/12	09/21/12	8 News Now 6a M-F	6-7a	- TWTF- -	:30	1	\$1,400.00	NM	
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> - TWTF- -	<u>Spots/Week</u> 1	<u>Rate</u> \$1,400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	8	Tu	09/18/12	6:45 AM	8 News Now 6a M-F	6-7a	:30	DSCCNV120130H	\$1,400.00	NM
2	09/18/12	09/21/12	CBS This Morning	7-9a	- TWTF- -	:30	2	\$1,200.00	NM	
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> - TWTF- -	<u>Spots/Week</u> 2	<u>Rate</u> \$1,200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	8	Tu	09/18/12	7:59 AM	CBS This Morning	7-9a	:30	DSCCNV120130H	\$1,200.00	NM
1	8	Th	09/20/12	8:09 AM	CBS This Morning	7-9a	:30	DSCCNV120130H	\$1,200.00	NM
4	09/18/12	09/21/12	8 News Now Noon M-F	12-1230p	- TWTF- -	:30	2	\$1,000.00	NM	
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> - TWTF- -	<u>Spots/Week</u> 2	<u>Rate</u> \$1,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	8	W	09/19/12	12:29 PM	8 News Now Noon M-F	12-1230p	:30	DSCCNV120130H	\$1,000.00	NM
2	8	Th	09/20/12	12:27 PM	8 News Now Noon M-F	12-1230p	:30	DSCCNV120130H	\$1,000.00	NM
5	09/18/12	09/21/12	Ellen	3-4p	- TWTF- -	:30	3	\$1,600.00	NM	
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> - TWTF- -	<u>Spots/Week</u> 3	<u>Rate</u> \$1,600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	8	Tu	09/18/12	3:43 PM	Ellen	3-4p	:30	DSCCNV120130H	\$1,600.00	NM
1	8	W	09/19/12	3:20 PM	Ellen	3-4p	:30	DSCCNV120130H	\$1,600.00	NM
3	8	Th	09/20/12	3:40 PM	Ellen	3-4p	:30	DSCCNV120130H	\$1,600.00	NM
6	09/18/12	09/21/12	8 News Now 4p M-F	4-5p	- TWTF- -	:30	3	\$1,600.00	NM	
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> - TWTF- -	<u>Spots/Week</u> 3	<u>Rate</u> \$1,600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	8	W	09/19/12	4:11 PM	8 News Now 4p M-F	4-5p	:30	DSCCNV120130H	\$1,600.00	NM
3	8	Th	09/20/12	4:54 PM	8 News Now 4p M-F	4-5p	:30	DSCCNV120130H	\$1,600.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



8NewsNow.com

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37266-1	09/23/12	September 2012	08/27/12 - 09/22/12
Advertiser	Product	Estimate Number	
DSCC	issue	1780	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																													
6	09/18/12	09/21/12	8 News Now 4p M-F	4-5p	- TWTF - -	:30	3	\$1,600.00	NM																																																																													
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>8</td><td>F</td><td>09/21/12</td><td>4:10 PM</td><td>8 News Now 4p M-F</td><td>4-5p</td><td>:30</td><td>DSCCNV120130H</td><td>\$1,600.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	8	F	09/21/12	4:10 PM	8 News Now 4p M-F	4-5p	:30	DSCCNV120130H	\$1,600.00	NM																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																												
2	8	F	09/21/12	4:10 PM	8 News Now 4p M-F	4-5p	:30	DSCCNV120130H	\$1,600.00	NM																																																																												
8	09/22/12	09/22/12	8 News Now Sat 5-7p	5-7p	- - - - - S -	:30	1	\$2,500.00	NM																																																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>- - - - - S -</td><td>1</td><td>\$2,500.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>Sa</td><td>09/22/12</td><td>6:46 PM</td><td>8 News Now Sat 5-7p</td><td>5-7p</td><td>:30</td><td>DSCCNV120130H</td><td>\$2,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							09/17/12	09/23/12	- - - - - S -	1	\$2,500.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	Sa	09/22/12	6:46 PM	8 News Now Sat 5-7p	5-7p	:30	DSCCNV120130H	\$2,500.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																	
	09/17/12	09/23/12	- - - - - S -	1	\$2,500.00																																																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																												
1	8	Sa	09/22/12	6:46 PM	8 News Now Sat 5-7p	5-7p	:30	DSCCNV120130H	\$2,500.00	NM																																																																												
9	09/18/12	09/21/12	7-8p Rotator	7-8p	- TWTF - -	:30	1	\$3,000.00	NM																																																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>- TWTF - -</td><td>1</td><td>\$3,000.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>8</td><td>F</td><td>09/21/12</td><td>7:45 PM</td><td>7-8p Rotator</td><td>7-8p</td><td>:30</td><td>DSCCNV120130H</td><td>\$3,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							09/17/12	09/23/12	- TWTF - -	1	\$3,000.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	8	F	09/21/12	7:45 PM	7-8p Rotator	7-8p	:30	DSCCNV120130H	\$3,000.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																	
	09/17/12	09/23/12	- TWTF - -	1	\$3,000.00																																																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																												
2	8	F	09/21/12	7:45 PM	7-8p Rotator	7-8p	:30	DSCCNV120130H	\$3,000.00	NM																																																																												
11	09/18/12	09/21/12	8 News Now 11p M-F	11-1135p	- TWTF - -	:30	1	\$2,500.00	NM																																																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>- TWTF - -</td><td>1</td><td>\$2,500.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>8</td><td>F</td><td>09/21/12</td><td>11:29 PM</td><td>8 News Now 11p M-F</td><td>11-1135p</td><td>:30</td><td>DSCCNV120130H</td><td>\$2,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							09/17/12	09/23/12	- TWTF - -	1	\$2,500.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	8	F	09/21/12	11:29 PM	8 News Now 11p M-F	11-1135p	:30	DSCCNV120130H	\$2,500.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																	
	09/17/12	09/23/12	- TWTF - -	1	\$2,500.00																																																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																												
2	8	F	09/21/12	11:29 PM	8 News Now 11p M-F	11-1135p	:30	DSCCNV120130H	\$2,500.00	NM																																																																												
12	09/18/12	09/21/12	Craig Ferguson	1237a-137a	- TWTF - -	:30	2	\$450.00	NM																																																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>- TWTF - -</td><td>2</td><td>\$450.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>Th</td><td>09/20/12</td><td>1:36 AM</td><td>Craig Ferguson</td><td>1237a-137a</td><td>:30</td><td>DSCCNV120130H</td><td>\$450.00</td><td>NM</td></tr><tr><td>2</td><td>8</td><td>F</td><td>09/21/12</td><td>12:43 AM</td><td>Craig Ferguson</td><td>1237a-137a</td><td>:30</td><td>DSCCNV120130H</td><td>\$450.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							09/17/12	09/23/12	- TWTF - -	2	\$450.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	Th	09/20/12	1:36 AM	Craig Ferguson	1237a-137a	:30	DSCCNV120130H	\$450.00	NM	2	8	F	09/21/12	12:43 AM	Craig Ferguson	1237a-137a	:30	DSCCNV120130H	\$450.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																	
	09/17/12	09/23/12	- TWTF - -	2	\$450.00																																																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																												
1	8	Th	09/20/12	1:36 AM	Craig Ferguson	1237a-137a	:30	DSCCNV120130H	\$450.00	NM																																																																												
2	8	F	09/21/12	12:43 AM	Craig Ferguson	1237a-137a	:30	DSCCNV120130H	\$450.00	NM																																																																												
13	09/18/12	09/18/12	NCIS: LA	9-10p	- T - - - - -	:30	1	\$18,000.00	NM																																																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>- T - - - - -</td><td>1</td><td>\$18,000.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>Tu</td><td>09/18/12</td><td></td><td>NCIS: LA</td><td>9-10p</td><td>:00</td><td></td><td>\$18,000.00</td><td>NM</td></tr><tr><td></td><td></td><td></td><td colspan="8">See MG 13.2</td></tr><tr><td>2</td><td>8</td><td>Tu</td><td>09/18/12</td><td>9:47 PM</td><td>NCIS LA Season Finale</td><td>9-11p</td><td>:30</td><td>DSCCNV120130H</td><td>\$18,000.00</td><td>NM</td></tr><tr><td></td><td></td><td></td><td colspan="8">MG for 13.1 09/18</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							09/17/12	09/23/12	- T - - - - -	1	\$18,000.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	Tu	09/18/12		NCIS: LA	9-10p	:00		\$18,000.00	NM				See MG 13.2								2	8	Tu	09/18/12	9:47 PM	NCIS LA Season Finale	9-11p	:30	DSCCNV120130H	\$18,000.00	NM				MG for 13.1 09/18							
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																	
	09/17/12	09/23/12	- T - - - - -	1	\$18,000.00																																																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																												
1	8	Tu	09/18/12		NCIS: LA	9-10p	:00		\$18,000.00	NM																																																																												
			See MG 13.2																																																																																			
2	8	Tu	09/18/12	9:47 PM	NCIS LA Season Finale	9-11p	:30	DSCCNV120130H	\$18,000.00	NM																																																																												
			MG for 13.1 09/18																																																																																			
14	09/22/12	09/22/12	ACC Football	930a-12n	- - - - - S -	:30	2	\$1,000.00	NM																																																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>- - - - - S -</td><td>2</td><td>\$1,000.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>8</td><td>Sa</td><td>09/22/12</td><td>9:45 AM</td><td>ACC Football</td><td>930a-12n</td><td>:30</td><td>DSCCNV120130H</td><td>\$1,000.00</td><td>NM</td></tr><tr><td>1</td><td>8</td><td>Sa</td><td>09/22/12</td><td>11:02 AM</td><td>ACC Football</td><td>930a-12n</td><td>:30</td><td>DSCCNV120130H</td><td>\$1,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							09/17/12	09/23/12	- - - - - S -	2	\$1,000.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	8	Sa	09/22/12	9:45 AM	ACC Football	930a-12n	:30	DSCCNV120130H	\$1,000.00	NM	1	8	Sa	09/22/12	11:02 AM	ACC Football	930a-12n	:30	DSCCNV120130H	\$1,000.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																	
	09/17/12	09/23/12	- - - - - S -	2	\$1,000.00																																																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																												
2	8	Sa	09/22/12	9:45 AM	ACC Football	930a-12n	:30	DSCCNV120130H	\$1,000.00	NM																																																																												
1	8	Sa	09/22/12	11:02 AM	ACC Football	930a-12n	:30	DSCCNV120130H	\$1,000.00	NM																																																																												
15	09/18/12	09/23/12	8 News Now 4-5a	4-5a	- TWTF - -	:30	4	\$125.00	NM																																																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>- TWTF - -</td><td>4</td><td>\$125.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>Tu</td><td>09/18/12</td><td>4:12 AM</td><td>8 News Now 4-5a</td><td>4-5a</td><td>:30</td><td>DSCCNV120130H</td><td>\$125.00</td><td>NM</td></tr><tr><td>2</td><td>8</td><td>W</td><td>09/19/12</td><td>4:30 AM</td><td>8 News Now 4-5a</td><td>4-5a</td><td>:30</td><td>DSCCNV120130H</td><td>\$125.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							09/17/12	09/23/12	- TWTF - -	4	\$125.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	Tu	09/18/12	4:12 AM	8 News Now 4-5a	4-5a	:30	DSCCNV120130H	\$125.00	NM	2	8	W	09/19/12	4:30 AM	8 News Now 4-5a	4-5a	:30	DSCCNV120130H	\$125.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																	
	09/17/12	09/23/12	- TWTF - -	4	\$125.00																																																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																												
1	8	Tu	09/18/12	4:12 AM	8 News Now 4-5a	4-5a	:30	DSCCNV120130H	\$125.00	NM																																																																												
2	8	W	09/19/12	4:30 AM	8 News Now 4-5a	4-5a	:30	DSCCNV120130H	\$125.00	NM																																																																												

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

INVOICE

8NewsNow.com

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
37266-1	09/23/12	September 2012	08/27/12 - 09/22/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
DSCC	issue	1780	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	09/18/12	09/23/12	8 News Now 4-5a	4-5a	- TWTF - -	:30	4	\$125.00	NM
Spots: # Ch		Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3 8		Th	09/20/12	4:44 AM	8 News Now 4-5a	4-5a	:30	DSCCNV120130H	\$125.00 NM
4 8		F	09/21/12	4:52 AM	8 News Now 4-5a	4-5a	:30	DSCCNV120130H	\$125.00 NM
Total Spots							23		

Payment Terms 30 Days

<u>Gross Total</u>	\$44,800.00
<u>Agency Commission</u>	\$6,720.00
<u>Net Amount Due</u>	\$38,080.00